

CEC Meeting September 21st 7 pm

Committee Members in attendance – Maegan Frantz, Ben Baskin, Rob Fendrick, Town Liaison, Kelly Jasinski

Brainstorming on recruiting new Committee Members

Asking People

Newsletter highlight with a direct ask.

Table set up at the November 2nd poll

Check on rules about literature that can be available.

One page flyer with most recent accomplishments and goals

Three-sided cardboard poster for Town Hall and the Library.

Laminated and put on the EV chargers

Potentially have a handout that Ellms could put into their handouts for the Halloween light show.

Will need to investigate funds for printing. Target a couple nights. Quarter size paper.

Utilize personal contacts and post on Facebook page. This needs to be only Ballston residents.

T-shirts

Have Eric put it out on the Facebook page for Ballston.

Contact past members

Personal connections

Reach out to the High Schools for potential students that would be interested from environmental clubs.

Newsletter work

Next newsletter on community campaigns.

- Promote smart thermostats – needs to be with the utility company. Installation is on the homeowner. Then when they install and sign up with National Grid then they are one of the 10 needed.
- Contact National Grid. Needs to be through National Grid in Ballston. EV vehicle campaign. Can do both campaigns together. Can use the same scoping document for both. Credit is for the resident, not the dealership.

Ben will contact Clifton Park for information on how they set up their community campaign for EV vehicles. It is a benefit for the dealerships to work with us as in the end we will be promoting their product.

Two car dealers in the town of Ballston. Mangino and Terry Morris Ford. There are also some local used car dealerships, but needs to be a new vehicle. There is also the Mohawk Chevrolet in Malta.

Newsletter will also focus on membership and smart thermostats.

Seelye Estates is looking for a new streetlight.

Trying to get a quote back from National Grid on the streetlight conversion.

How will this affect the quotes we have been waiting on.

Working on getting this info to Rob soon.

First newsletter goes over our current initiatives. Maegan wants to update these initiatives in the next newsletter. Kelly will forward the list from a letter to Eric so that she has the information on what has

been accomplished so far. Will help hopefully with a call out for committee members. The next portion she will include EV vehicles. Readers should be aware that if they were to purchase an EV or Hybrid vehicle, they should contact us. Contact should come to Kelly as Town Liaison. NYSERDA requires that the dealership needs to keep track of the sale for credit towards the High Impact Item
Need to do a scoping document first. Cannot get credit unless this is done. We need to have the scoping document approved so that we have a start date.

Can use the same scoping document for the new campaigns. It is basically the same document for all with different dates. Maegan will do a new scoping document. She will then send to Kelly and she will tweak as needed. Ben may have campaign ideas to add to it. Work on this for November 1.
Some of what we are going to do will be in spring if needed. Mentioned possible spring start for EV's

Is there bigger money that we are approaching. Need to get 3000 points for bigger money. Currently at 1400. We do have points coming in for next year. However, there is a deadline on this as when the funds run out it is no longer available. This is in the leadership document.

Meeting with Rebecca Darling to talk about their clean energy upgrades. Also, should consider becoming a CSC – Climate Smart Communities. These actions are retroactive. Much of what CEC has done will qualify as points for CSC

Community Campaigns Scoping document.
Need ten purchases of Electric Vehicles and 10 Thermostats.

Ben – Calling Joanne about their EV Campaign

Maegan – Scoping Document, Ballston Spa HS, National Grid about Thermostats. Update Newsletter to ask for new members and focusing what we are doing with thermostats and EV vehicles.

Kelly – National Grid about Streetlights, Burnt Hills HS, Rebecca at Library about Clean Energy Upgrades, and also Town Hall about Election Day and Display Boards.

Rob – Continuing to wait on National Grid with the streetlights. Hope that the new quote will be reasonable.

Meeting done at 7:40